

WES

WES STEPHENSON
+44 (0)7972 099 817
WES@FRACTALBOT.COM
FRACTALBOT.COM
LONDON, UK

Objective

To realize clients' ambitions and make them come to life.

Skills

- Concept Development from Brief to Broadcast.
- Client-facing and pitching.
- Original Concept and Narrative Development.
- Completely conversant with all the technical aspects of animation broadcast and direction.
- High-level drawing skills and ability to convey ideas through images.
- High level character design and digital painting. Able to mimic styles of drawing/design and create new characters based on a set style or moodboard.
- Expert-level knowledge of the following software packages: Adobe Photoshop, Illustrator, After Effects and Premiere.
- Copywriting.
- Background in 3D modeling and design, familiarity with 3D animation workflow.
- Experienced Editor using Premiere and After Effects.

Experience

Dec. 2010- Present

London, UK

Freelance Director and Designer

- Specializing in concept and narrative development, as well as creating original ideas for broadcast.
- Working with major clients including **BBC, Cartoon Network, Jelly, ThreeBlindMice, Animated Storyboards, Nickelodeon and MTV.**
- Work highlights include designing **TruTV UK's Launch of RuPaul Drag Race**, realizing **FCUK 'Sketch' campaign** which launched internationally late 2013 and **Cartoon Network's Adventure Time version of "What Does the Fox Say"**, a 2014 PROMAX award-winning spot.

April 2009 - Dec. 2010

Cartoon Network

London, UK

Production Artist, 3D Generalist

- Served on European, Middle Eastern and Asian production team. Responsible for designing promos, commercials and productions in over 10 languages for transmission in these territories while reporting directly to Senior Producer and Creative Director.
- Responsibilities included: Logo design, print work, storyboards and character design, 3D modeling, animation and post-production.

June 2008 - Jan. 2009

Blue-Zoo Productions

London, UK

Production Artist, 3D Modeler

- Worked for the Commercials branch of the company, reported to Director Oli Hyatt.
- Responsibilities included: Concept art for pitches, Character Design, 3D modeling and texturing.

Education

August 2004 - May 2008

University of Central Florida

Orlando, FL, USA

Bachelor of Fine Arts

- Graduated with a specialization in Computer Animation.
- Took many advanced painting and figure drawing classes.

References

- **Kasia Klajn**, Senior Producer, Cartoon Network. Kasia.klajn@turner.com
- **Martin Vintner-Jackson**, Creative Director and Branding Consultant mvintnerjackson@mac.com
- **Mathias Upton-Hansen**, Senior Producer, Cartoon Network. mathias.upton-hansen@turner.com
- **Oli Hyatt**, Company Director, Blue-Zoo Productions. oli@blue-zoo.co.uk
- **Monica Taddei**, Freelance 3D modeler, Moving Picture Company, Personal Reference. monica.taddei@gmail.com